



ACCORD

A Community Action Agency



Culture and Workforce Development

- Promote unity and wellness of staff
- Examine and improve the current committee structure
- Renew focus on agency culture to increase morale
- Develop an organizational structure for a strong workforce and future leadership bench



Outreach and Advocacy

- Develop a data-driven outreach strategy
- Increase advocacy on the local, state, and federal levels
- Mobilize grassroots community efforts to respond to community needs



Resource Development

- Target foundations and lenders for flexible funding to support unmet needs
- Create a plan to diversify and increase unrestricted funds
- Identify new state/federal grants available to meet the mission
- Build two-way relationships with corporate/business partners to support and expand services



Service Expansion and Collaboration

- Utilize Continuous Quality Improvement for program and service decision making
- Develop new partnerships to support program expansion and improve existing services
- Promote the importance of ACCORD programs and issue areas to elevate opportunities for involvement



Leveraging Technology

- Optimize data systems within the organization
- Build capacity in the technology department
- Increase agency-wide technology training and accessibility

2024-2029 STRATEGIC PRIORITIES